

# John Thomas Walsh, Designer

## Summary

I'm a designer focused on design systems, interaction design, and information architecture.

I am passionate about solving problems, and people are at the core of my process.

I currently work as the VP of Design at a startup based out of Sweden called Tender Technology.

## Contact Information

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813-862-8279

## Education

New Media/Technical Communication  
University of South Florida, 2013

## Core Skills

Content strategy  
Copywriting  
Data visualization  
Information architecture  
Interactive prototyping  
Marketing and communication  
Requirements elicitation  
Usability engineering  
Visual/interaction design

## Core Tools/Frameworks

Adobe Creative Suite  
Agile  
Axure RP  
CSS/SCSS/LESS  
Figma

## Employment

VP, Design

Tender Technology (2023 - current)

Lead all company design efforts

Direct product strategy through collaboration with product and research stakeholders

Translate key business requirements to workflows, prototypes and production UI

Delivered features that directly resulted in closing a deal with the company contracted to build Netflix Stockholm HQ

Senior User Experience Designer

Gracenote (2019 - 2023)

Lead design for a flagship application that supported a US\$6 billion revenue stream

Spearheaded adoption of global design system

User Experience Designer

Nielsen Media Research (2016 - 2019)

Designed, tested, and implemented user interfaces

Contributed to and maintained organization design system

Planned and conducted on site ethnographic study for field IT Operations

User Experience Engineer

ConnectWise (2013 - 2016)

Worked jointly with architecture team to implement UI across an ecosystem

Contributed to and maintained organization design system

## Achievements, Awards and Training

(De)coding Motion: Creative Coding with Processing (O'Reilly)

Interaction Design: 3-Day Course (Nielsen Norman Group, Bruce "Tog" Tognazzini)

Journey Mapping (Nielsen Norman Group)

Personas (Nielsen Norman Group)

Excellence in Consulting (ConnectWise)