

John Thomas Walsh, Designer

Summary

I'm a designer focused on design systems, interaction design, and information architecture.

I am passionate about solving problems, and people are at the core of my process.

I currently work as the VP of Design at a startup based out of Sweden called Tender Technology.

Contact Information

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813-862-8279

jwalsh.design

Education

New Media/Technical Communication
University of South Florida, 2013

Core Skills

Copywriting
Data visualization
Information architecture
Interactive prototyping
Marketing and communication
Requirements elicitation
Usability engineering
Visual/interaction design

Core Tools/Frameworks

Adobe Creative Suite
Agile
Axure RP
CSS/SCSS/LESS
Figma
Lottie

Employment

VP, Design

Tender Technology (2023 - current)

Lead all company design efforts
Direct product strategy through collaboration with product and research stakeholders
Translate business requirements to workflows, prototypes and production UI
Delivered features that directly resulted in customer acquisition of the company contracted to build Netflix Stockholm HQ

Senior User Experience Designer

Gracernote (2019 - 2023)

Lead design for a flagship application that supported a US\$6 billion revenue stream
Spearheaded adoption of global design system

User Experience Designer

Nielsen Media Research (2016 - 2019)

Designed, tested, and implemented user interfaces
Contributed to and maintained organization design system
Planned and conducted on site ethnographic study

User Experience Engineer

ConnectWise (2013 - 2016)

Worked jointly with architecture team to implement UI across a product ecosystem
Contributed to and maintained organization design system

Achievements, Awards and Training

(De)coding Motion: Creative Coding with Processing (O'Reilly)
Interaction Design: 3-Day Course (Nielsen Norman Group, Bruce Tognazzini)
Journey Mapping (Nielsen Norman Group)
Personas (Nielsen Norman Group)
Excellence in Consulting (ConnectWise)
Strategic Approaches to UX Research (Jared Spool)